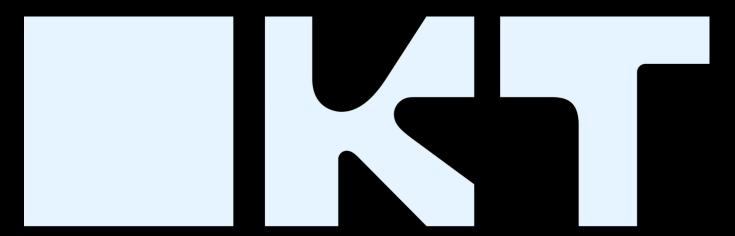IKT Norge - Norway´s Industry Association for all Digital Businesses

The state of AI in Norway

Fredrik Syversen
@fredriksyversen

Areas of work/interest

eHealth	Telecom/internet	Education/Competence/Edtech	Public Sector
Startups/Entrepreneurs	RnD/Projects	Datacenters in Norway	Cyber/Security/Privacy

AI Policy in Norway

- **National Strategy for Artificial Intelligence:** Norway has developed a National Strategy for Artificial Intelligence to guide its approach to AI development. The strategy focuses on research, innovation, and ethical considerations. It promotes responsible AI development and highlights the importance of AI for the country's competitiveness.
- **Ethical AI:** Norway places a strong emphasis on ethical AI development. It has been actively involved in discussions and initiatives related to AI ethics and responsible AI practices. The government and various organizations prioritize transparency, fairness, and accountability in AI systems.
- **AI Education and Research:** The Norwegian government has allocated funds to support AI education and research. This includes initiatives aimed at increasing the number of AI professionals, fostering AI-related research projects, and promoting collaborations between academia and industry.
- **Data Privacy and Security:** Norway is aligned with European Union regulations, such as the General Data Protection Regulation (GDPR), to ensure data privacy and security in AI applications. Compliance with GDPR is a fundamental aspect of AI development in Norway.

AI Initi atives in Norway

- **Healthcare:** AI is being utilized in Norwegian healthcare for tasks such as medical imaging analysis, disease diagnosis, and personalized treatment plans. AI-driven solutions are helping improve patient care and streamline healthcare processes.
- **Maritime Industry:** Norway's maritime sector is exploring AI applications, including autonomous ships and vessels. These technologies aim to enhance safety, reduce emissions, and optimize operations in the shipping industry.
- **Oil and Gas:** The oil and gas industry in Norway is incorporating AI to optimize drilling operations, predict equipment maintenance needs, and enhance safety measures. AI is helping increase efficiency in this vital sector.
- **Sustainability::** Norway is actively using AI to address environmental challenges, including climate change. AI models are being employed for climate modeling, renewable energy optimization, and sustainable resource management.

Project of Interest: NAIC

The Norwegian Artificial Intelligence Cloud (NAIC), supported by the Research Council of Norway, represents a significant investment in AI infrastructure in the country.

This initiative aims to meet the needs of academia, small and medium-sized enterprises (SMEs), larger industries, startups, and public administration.

The NAIC will become Norway's most potent AI infrastructure, with the project not only focusing on physical computing resources but also on competence building and education in AI.

Issues of concern

- **Data Collection**: Generative AI requires large amounts of data, often collected without clear consent, which may violate GDPR principles, particularly concerning data minimization and transparency.
- **Data Privacy**: Once AI models are trained, the original data is often deleted. However, model inversion attacks can potentially re-identify the data used for training, which raises significant privacy concerns.
- **Compliance and Rectification**: AI models trained on personal data can complicate compliance with data protection laws, particularly if an authority mandates erasure of certain data that has become integral to the model.
- **Inherent Biases**: Generative AI models can replicate and reinforce existing biases present in the training data, leading to ethical and legal challenges.
- **Need for Regulation and Enforcement**: The Norwegian Consumer Council emphasizes the need for robust laws and resources for enforcement agencies to ensure consumer protection against the potential harms of generative AI.

AI: Too much policy too little business?